

RESEARCH HAS SHOWN THAT YOUR TROLLEYS AND BASKETS MOST LIKELY CONTAIN THESE DEADLY BACTERIA!!!



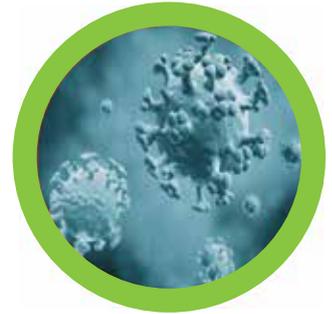
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INFLUENZA

Introducing

Citruswix Wipes are a non alcohol based sanitation wipe which will sanitise your trolleys and kill any of the little nasties which may be hiding on the handle or babyseat and are causing illness or worse.

Each wipe is manufactured on a soft, supple spunlace rayon cellulose fibre base which is then embedded with Proprietary Water (96.887%), Alkyl Dimethyl Benzyl (0.416%), Kathon-CG (0.047%), Triethylene Glycol (3.00%), Versene-Tetraammonium EDTA (0.10%) and Ammonyx LO (0.05%).

Citruswix wipes have a pleasant citrus fragrance and are 100% biodegradable. Being non alcoholic, they are friendly to the environment, your customers and your equipment.

Citruswix are suitable for use in a variety of circumstances and locations, including:

- Supermarkets
- Gyms
- Gaming venues
- Pet Shops

plus many, many more



Citruswix Dispenser Options

Wall Dispenser



Sanitation Station



Wall Dispenser w/ sign



Sanitation Station w/ sign



BASKET BACTERIA & TROLLEY TOXINS - THE DIRTY TRUTH



By Linda Carroll



Every day, parents blithely drop their toddlers into the baskets of shopping trolleys, never giving a moment's thought to who might have had their hands on the handle last. Preliminary results from a new study show that may be a mistake.

Researchers from the University of Arizona swabbed shopping trolley handles in four states looking for bacterial contamination. Of the 85 trolleys examined, 72 percent turned out to have a marker for faecal bacteria.

The researchers took a closer look at the samples from 36 trolleys and discovered *Escherichia coli*, more commonly known as *E. coli*, on 50% of them — along with a host of other types of bacteria.

"That's more than you find in a supermarket's restroom," said Charles Gerba, the lead researcher on the study and a professor of microbiology at the University of Arizona. "That's because they use disinfecting cleaners in the restrooms. Nobody routinely cleans and disinfects shopping trolleys."

The study's results may explain earlier research that found that kids who rode in shopping trolleys were more likely than others to develop infections caused by bacteria such as salmonella and campylobacter, Gerba said. .

The best way to keep kids safe, Gerba said, is to swipe the shopping trolley handle and baby seat with a disinfecting wipe before you pop your kid into the trolley. That's exactly the option some supermarkets were offering even before the study was done.

"We saw that this was something our customers were concerned about," said Libba Letton, a spokesperson for Whole Foods Market stores. "So we make disposable wipes available for customers coming into the store with shopping trolleys. Letton said the company doesn't routinely wash down trolleys themselves unless something has been obviously spilled on them.

"While you can't sterilize your environment, you can limit exposure by practicing good hand hygiene and cleaning the trolley handle and baby seat before use" he added. "For most cases, non alcohol or citrus based wipes the best for every day use effectiveness."



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